IDENTIFICATION OF KEY ISSUES IN SCM LOGISTICS OPERATION THROUGH SIMULATOR

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Abstract

In any SCM process, there are multiple problems. However, key issues of Distribution – Logistics operations are very critical in nature as its impact will be seen by your customers directly. Logistics problems are similar in nature but reasons could be different.

Today's customers are very different, they expect the exact product they want, when they want it and at right price. The conventional ways of Inventory control like safety stock, reorder level, economical order quantity etc. need changes. These concepts were hold good when the demand was known and not having many competitors. These parameters are to be redefined.

In order to understand these parameters, we have created a scenario using VB .NET as well as ASP .NET technologies. It is a simulator. Hence, getting information becomes a part of fun through simulator. In this paper, we shall discuss the methodology and various policies, how we have implemented to understand grass root level causes for elimination.

Keywords

SCM, Scenario, Logistics, Simulator

1. Introduction :

The common way of incorporating uncertainty and understanding market condition is through scenarios. SCM planners use scenarios as a way of describing future conditions. Scenarios serve as a background for planning and evaluating alternative courses of action. The need to include scenarios in a model often becomes self-evident.

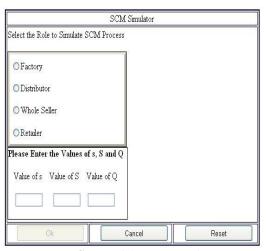
During evaluation, the desired future is to be modified to see what policy modification is again needed to make it become the projected future, and the process is continued.

Some of the problems noticed in Logistic operations are:

- 1. Goods/items are ready for dispatch and mode of transport is known in much advance but it is restricted by the vehicle capacity.
- 2. Many times the vehicle (carrying weight and size capacity) planned for transportation gets altered and create last moment critical problem.
- 3. There is a possibility of execution of several goods in the same transportation vehicle for the same destination or near by location. Grouping of goods with quantity under capacity is again a challenging problem.

2. Technology Used For Creating Scenario:

2.1 Front End ASP .NET



Screen 1 (Home Page)

Components Used:

Panel: - This Component is used to hold the Web Controls.

RadioButtonList: - This is Group of Radio Buttons.

Button: - This is used to Generate Click events and useful when you want to navigate through Simulator.

TextBox: - This is used to Capture the data at Run Time

| Hit Counter 1 | | Start Da | e:- 12/29/2005 9:27:48 AM |
|--------------------|----------------------|----------------------|---------------------------|
| Factory | Distributor | Whole Seller | Retailer |
| Os - S | ()s - S | Os - S | () s - S |
| Os-Q | Os-Q | Os-Q | 0s-Q |
| O Order To S | Order To S | ⊖ Order To S | O Order To S |
| O Order Q | ○ Order Q | ⊖ Order Q | O Order Q |
| Current Stock 1991 | Current Stock 170000 | Current Stock 600000 | Current Stock 400000 |
| s 25000 | s 20000 | s 8000 | s 8000 |
| S Infinity | S 170000 | S 600000 | S 400000 |
| Q N/A | Q 12000 | Q 6000 | Q 6000 |
| iipment | Shipment | Shipment | Shipment |
| | | | |

Screen 2 (Simulator Page)

Components Used:

Panel: - This Component is used to hold the Web Controls.

RadioButtonList: - This is Group of Radio Buttons.

Button: - This is used to Generate Click events and useful when you want to navigate through Simulator

TextBox: - This is used to Capture the data at Run Time

Label: - This is used to Display Read Only Data.

| Supplier | Customer | Shipment Quantity | Shipping Date | |
|--------------|--------------|-------------------|----------------------|--|
| Factory | Distributor | 2000 | 12/6/2005 8:01:50 AM | |
| Distributor | Whole Seller | 3000 | 12/6/2005 8:02:03 AM | |
| Whole Seller | Retailer | 4000 | 12/6/2005 8:02:15 AM | |
| Retailer | Customer | 1000 | 12/6/2005 8:02:20 AM | |
| Distributor | Factory | 1000 | 12/6/2005 8:02:34 AM | |
| Whole Seller | Distributor | 30000 | 12/6/2005 8:02:47 AM | |
| Retailer | Whole Seller | 10000 | 12/6/2005 8:02:55 AM | |
| Whole Seller | Distributor | 2000 | 12/6/2005 8:09:42 AM | |
| Factory | Distributor | 2010 | 12/7/2005 9:42:45 AM | |
| Distributor | Whole Seller | 2010 | 12/7/2005 9:43:07 AM | |
| 123456789 | | | | |

Main Page

Screen 3 (Shipment Data Display Page)

Components Used:

SqlDataSource: - This Component is used to fetch data from the Transaction Table.

Gridview: - This Component is used to Show data which is cached by SqlDataSource Component.

Button: - This is used to Generate Click events and useful when you want to navigate through Simulator

| OrderFrom | <u>OrderTo</u> | <u>OrderQuantity</u> | OrderDate |
|--------------|----------------|----------------------|------------------------|
| Whole Seller | Distributor | 6000 | 12/27/2005 9:14:16 AM |
| Whole Seller | Distributor | 6000 | 12/27/2005 9:14:27 AM |
| Whole Seller | Distributor | 6000 | 12/27/2005 11:02:42 AM |
| Whole Seller | Distributor | 600000 | 12/27/2005 11:02:55 AM |
| Retailer | Whole Seller | 6000 | 12/27/2005 11:03:13 AM |
| Retailer | Whole Seller | 400000 | 12/27/2005 11:03:18 AM |

Main Page

Screen 4 (Order Data Display Page)

Components Used:

SqlDataSource: - This Component is used to fetch data from the Transaction Table.

Gridview: - This Component is used to Show data which is cached by SqlDataSource Component.

Button: - This is used to Generate Click events and useful when you want to navigate through Simulator

2.2 Back End Database

We have used Microsoft SQL Server as a Backend in our SCM Simulator Project.

Database Design

| ٠ti | Daksni(15105689-717 | 7-4a/F:\RESEARCH\APP_D | ATA\DATABASE.MDF/dbo/Table/dbo/R |
|-----|---------------------|------------------------|----------------------------------|
| Ŷ | Role_id | nchar(5) | |
| | Role_name | nchar(30) | |
| | Current_Stock | decimal(18, 0) | |
| | Status | tinyint | |
| | Shiprate | int | |
| | Retrate | int | |

 Table 1: Role Master Table

Description:

Role_id: - Role_id is used to store the ID of the Role who is Simulating SCM Process (Primary Key) Role_name: - Role Name is used to store the name of the Role who is Simulating SCM Process

Current_stock:- Initial Value of the Stock to Start the SCM Simulation Process

Status: - Status of the Role (Advanced Use)

Shiprate: - Shipping Rate of the Particular Player

Retrate: - Rate of Returning Goods

| | | 77-4a/F:\RESEARCH\APP_DA | TA\DATABASE |
|----|-----------|--------------------------|-------------|
| M | Type_id | nchar(5) | |
| | Role_id | nchar(5) | |
| | Type_Name | nvarchar(20) | |
| | Quantity | numeric(18, 0) | |
| Ì. | Qty_Date | datetime | |

Table : 2 Type Master Table

Description:

Type_id: - Used to Store the ID of Type of the Values which is used to Start the SCM Simulation Process

Role_id: - Foreign Key to Role_master Table

Type_name: - Used to Store the Name of Type of the Values which is used to Start the SCM Simulation Process

Quantity: - It is for storing the Initial value of Type Name

Qty_Date: - It is used to store the Date from which this Initial value is effective

| 6 | dbo.Order_DeDATAB | ASE.MDF) Display.aspx | Main.aspx | Main.aspx.vb | Display.aspx.v |
|-----|-------------------------------|-----------------------|--------------|------------------|-----------------|
| 14 | Column Name | Data Type | Allow Nulls | | 9 |
| - | ql:://bakshi\151d5e89-7177-4a | HE:\RESEARCH\APP_DAT | ALDATABASE.M | IDF/dbo/Table/db | o/Order_Details |
| box | OrderTo | varchar(15) | | | |
| 10 | OrderQuantity | numeric(18, 0) | | | |
| | OrderDate | datetime | | | |

| Table 4 | 4: Order | Table |
|---------|----------|-------|
|---------|----------|-------|

Description:

OrderFrom:- The Role who is Sending the Order

OrderTo: - The role who is receiving the Order

OrderQunatity: - The Quantity of the order placed by the Role

OrderDate: - The Date of Order

3. Applied policies

SIX Policies were applied to Simulate SCM Process Define s, S and Q for all Roles.

- Where s Minimum inventory
 - S Maximum inventory
 - Q Economical order quantity
- P1. s --- S when inventory falls below s, the system places an order to bring inventory to S. (Ex: you may set s=4 and S=30)
- P2. s --- Q When inventory falls below s, the system places an order for Q.

Define Phase as week or dates 1, 11 and 21 of a month.

P3. Order to S on each phase, the system places an order dbo.Transact:...DATABASE.MDF) Display.aspx Main.aspx Mai

| X | | | to bring inventory to S: | 1 |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|-------------|-----------------------------------------------------------------------------------|------|
| olbox | supplier | varchar(15) | DATABASEP4DF/dba@abt@/dbo@aehspitase, the system places an ord for Q. | der |
| ž. | customer | varchar(15) | P5. Current Stock is continuously updated. | |
| | shipment | int | The maximum possible order size is S. When order | r is |
| | shipdate | datetime | placed and shipments take place, this field is update for all roles. | ted |
| Table 3: Transaction Table (Transact Table) | | | P6. Shipment Qty. Create transactions randomly Qty. | for |
| Description: Supplier: - The Role who is Sending the Shipments Customer: - The role who is receiving the shipments Shipment:- Shipment Quantity Shipdate:- Shipment Date | | | FactorytoDistributor(-)(+)DistributortoWholesaler(-)(+)WholesalertoRetailer(-)(+) | |

In case of goods return, the operation becomes reverse with qty being negative.

Note: Policies P1 and P2 are applicable when shipments (transactions) takes place by role.

Policies P3, P4 and P5 are applicable automatically by system.

P3 and P4 after each phase

P5 after each shipments or orders (P1 or P2 or P3 or P4)

Simulate SCM Process for 4 to 5 similar organizations and derive analysis of the Simulator. Record all findings.

4. Conclusion:

We are sure that scenario described in our paper will be a great success in collecting the data for further analysis. The efficient and economical Lunch Delivery system in MUMBAI, the milk collection and distribution system of AMUL are examples of fine SCM process. The cooperative model remains a powerful grass root level tool to empower the masses and generate value.

The Mahila Gruh Udyog "LIJJAT PAPAD" units are all working on these principles. To get quality products for its distribution, it is essential to remove grass root level problems whereby process will get improved and hence the product.

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