

Strategic Issue Management vis-à-vis Knowledge Management

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Abstract

Knowledge management is a current management concept dealing with information gathering and implementation processes for the organizational performance advantage. The study investigates knowledge management in two perspectives: internally, organizational information processing structure and externally, strategic issue management system. The study proposes the existence of filtering processes in the organizations. Based on this argument, the authors propose that organizations need to employ strategic issue management system for the successful implementation of knowledge management.

1. Problem Statement

Organizations interact to the environment in order to fulfill their purposes and continue to survive. Organizational enactment to the environment requires information processing – information gathering, selecting, and integrating with other information. Organizations are required to achieve efficient and effective information processing systems that enrich organizational knowledge. Organizational knowledge eventually leads to organizational capability to adapt to the change of environment and develop the competitive advantage.

However, there has been limited research done concerning knowledge management in view of strategic management paradigm. The authors propose that knowledge management is the essential part of the integrating framework for strategic issue management.

2. Strategic Information and Filter

Ansoff (1990) postulated filtering process/effect concerning organizational strategic processes. Information from the environment penetrates

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Acknowledgement: This work was supported by the Brain Korea 21 Project in 2001.