

# Parenting Advantages of Diversified Conglomerates - An Indian Perspective

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*Do all corporate centres add value in diversified corporations. What is the rationale of finding that they add value to their underlying groups or business units. The paper seeks to understand the same through a configurational model perspective and tries to test the applicability of the same with indices of parenting advantage propositions.*

*The focus of the paper is to study the parenting advantage of corporate centres by assessing the fit for purpose concept. By usage of the fit tests for parenting advantage the paper attempts to understand the value added propositions of the corporate centre. Further the paper seeks to study four Indian Corporates in terms of the parenting advantage that the corporate centre holds for them and tries to give a recommendation for the type of corporate centre that could be more value enhancing.*

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