

HR Dilemmas in the Indian Retail Sector

Globalization and liberalization of the Indian economy have brought about a plethora of demographic changes that have fueled the growth of the retail industry in India. The retail sector is one of the largest industries of the country and the second largest employer. Human resource management is extremely important in this sector as it operates in a distinctive environment. Of the many challenges that this industry faces, talent crunch is the most significant. This article examines, in detail, the unique HR dilemmas faced by this sector and the actions that are being taken by organized retailers to counter the dilemmas.