

Rectifiers & Controls, Faridabad

Aashish Jindal*
Pavan Narang*
Richi Kotadia*
Satish Nair**

C. Gopalkrishnan***

Bimal Kumar Gupta (BKG), Chairman and Managing Director of Rectifiers & Controls, was relaxing after celebrating the most famous Hindu festival, Diwali.

BKG looked back at his early business life with satisfaction. He had traversed through some most difficult experiences in establishing his business. He now tried to focus on future.

He went back to the late 1970s, when, without any business background or financial support, he started his entrepreneurial journey. BKG lost his mother when he was studying in the tenth standard. His father, Bhagwan Das, a clerk at Modi Mills (Patiala, Punjab), wanted all his children to be well educated. Coming from a middle class family, he had no business stories or exploits to tell his children, as none in his family (paternal or maternal branches) was involved in business.

* Students of MBA (Family Business and Entrepreneurship), Institute of Management, Nirma University, Ahmedabad.

** Faculty, Institute of