

AAROHAN

Scaling New Heights At IMNU

THINK
DREAM BIG
BIG
YOUTH
AS AGENTS
OF CHANGE

ROTARACT CLUB OF IMNU
INSTITUTE OF MANAGEMENT, NIRMA UNIVERSITY



VOLUME 9

The aspiration to
save the world is
a morbid
phenomenon of
today's youth.

Marilyn Manson



Youth is above
all a collection
of
possibilities.

Albert Camus



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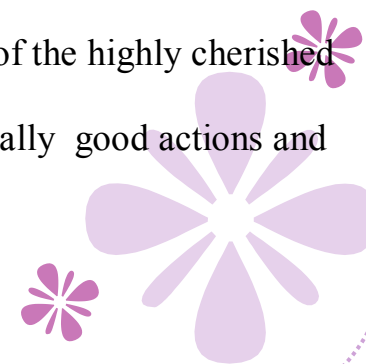
*Socially Yours,
The Editorial Team*

From the Mentor's Desk- Dr. Sapna Parashar

Swami Vivekananda believed that working for any social change requires massive energy and spirit. Hence, he requested the youth to amplify both their mental energies and physical fitness. What Vivekananda wanted from the youth were 'muscles of iron' and 'nerves of steel'. Today, the youth are exceptionally responsive and they just need to be encouraged in their quest for justice for common benefit. Every third person in India is a youth. It is an undeniable fact that the youth constitute a vast reservoir of energy, especially in a country like India with a population of more than 100 crore. Out of this total, those falling in the 15-30 age group constitute 40 percent. This means that nearly 40 crore young men and women, a stupendous manpower, that are available for handling various tasks of national reconstruction.



India's youth can create a new society by eliminating the evils and facilitating the reinstatement of the highly cherished moral values of the East. In addition they as a change agent can develop their own ideas for socially good actions and lay the basis for reconstruction in all spheres-social, economic and political.

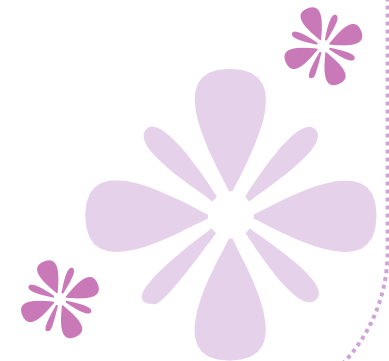


Keeping into account the challenges of the nation powerful youth in India requires to become role models who have to inspire as well as take affirmative steps to make nation become more powerful and strong.

Rotaract Club of IMNU has also been founded on three things- mutual respect, recognition of responsibility to help each other on the basis of each other's equal worth and working together to make this society, a better place for everyone.

The responsibility is collective as well as individual. With this I would like to congratulate you and wish you all best of luck for a beautiful journey with the club.

It is my pleasure to welcome you all in the Rotaract family.



From The Faculty Lounge

BE THE CONSTANT! CONSTANTLY, BE!!

Satish K Nair



As I sit to pen a few words for your magazine, I cannot help but think about the theme of the magazine. Recalling the famous German-American social psychologist, Kurt Lewin, and his Force Field Analysis, successful change is seen as a three-stage process: Unfreeze – Change – Freeze (mistakenly called ‘Refreeze’ whereas Lewin had originally called this stage, ‘Freeze’).

Change is brought about by disturbing the equilibrium between forces favourable to change and those resisting it. The sum of the driving forces and restraining forces must be tilted in favour of the former in order to execute ‘change’. The applications of change management process and the force field concept in management gave rise to the role of ‘change agents’.

Change agent: A change agent is a person from inside or outside the organization who helps an organization transform itself by focusing on such matters as organizational effectiveness, improvement, and development.

(Source: <http://education-portal.com/academy/lesson/change-agent-definition-role-quiz.html>)

Going by the above definition, youth could best be described as human battering rams!!! That is, you’ll reconciled to playing the role of an ‘agent’ of change. Now, this, in turn, means you need to be ‘used’ by the rest of humankind in order to bring about change. Just as an idle battering ram, sitting forlorn in a corner, does not deliver value in that position, so will youth who will not be ‘used’ by others for bringing about change. Hence, my worry about your role as a ‘change agent’.

Now, hark back a few millennia and to the Buddha to whom is attributed this brilliance in pithiness: *Change is the only constant*. The pace of change of today only bears this out too well.

My take on the matter is this: do not depend on the commissions (and omissions) of others – agents, after all, subsist on this, right?! And, you are not intended to merely subsist; you're intended to lead. To lead change.

Heed the Mahatma who had this eloquence on the topic: *You must be the change you wish to see in the world.*

So, do not just be a change Agent.

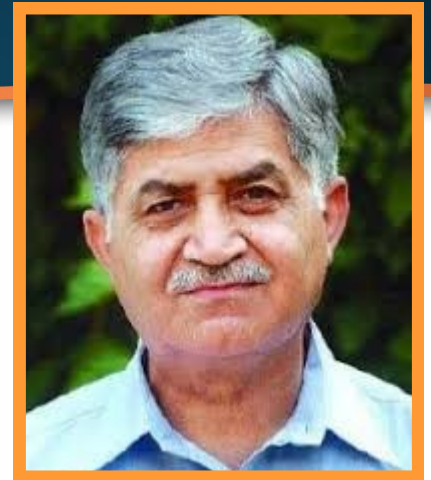
Be the Change.

In order to be the above (i.e., the change), begin with “Be”. Be yourself. Be true. Be at peace with yourself. Be at peace with the world. Be the glue that has the power to bind those around you into a cohesive ‘whole’.

Just BE.

Let me end with a cliché you've not got tired of hearing: **MAY THE FORCE BE WITH YOU.**

Views of General Ved Prakash Malik



The students of Institute of Management, Nirma University were honoured to be a part of the lecture delivered by General Ved Prakash Malik, who was the General of the Indian Army at the time of Kargil War.

He focused on various facets which are very essential so as to help the youth, the future of India, achieve their objectives. He talked about the importance of having a crystal-clear goal in our mind which not only helps us have a sound frame of mind but also provides a direction to achieve it. Doing each and every task in a time-bound manner, effectively and in a well-defined manner is the key to accomplish all our dreams. A good leader, as per him, should keep integrity in high regards, avoid double standards and also focus on new ideas and pump them with innovation.

The very approach of looking at a problem must change, he said. We should examine the geography, characteristics of people, social customs, knowledge of economy, politics and governance as well. This will facilitate strategic awareness which helps deal with a problem more effectively.

Looking at the innumerable challenges that lie in front of the youth, the focus should shift to action or implementation rather than planning. As effective leaders, we need to be collaborative. Lateral and vertical interaction is a must as we get to see new angles and perspective of the same agenda.

With the economy and environment changing at such a dynamic rate, we, as the face of India have a lot to be enthusiastic

about-economic reforms, demographic dividend and improving investor sentiment. To exploit this potential, young leaders are required. For the overall development of the nation, it is important to see the youth as being synonymous with leaders. The five takes on leadership, as proposed by him, are as follows:

- The basis of leadership never changes.
- Leadership is 20-25% knowledge. The remaining part is about interaction with people and understanding their attitude and personality.
- The most important trait of leadership is character. Character is the sum of good and bad. However, the good, comprising of sincerity, honesty and integrity, has to be undoubtedly more than the bad. This is essential because people will follow your direction only if they trust you. And the building blocks of trust lie in good character.
- There is a symbiotic relationship between leadership and challenge. Every challenge can be overcome with the help of a leader who has the power to change situations, for the better.
- Leaders are seldom born. It is hard work, opportunity, self-belief and experience which makes a leader.

He concluded by giving out the ingredients of a happy and content life. Enjoying one's professional life, finding time for hobbies, taking care of one's health and never neglecting one's family will fill our hearts with joy and take us places.

It was indeed a privilege to gain a leaf of knowledge out of the innumerable words of wisdom spoken by General Ved Prakash Malik. As responsible citizens of the nation, the onus lies on the youth to bring about a tectonic shift which takes India to the growth trajectory.

Student's Corner

Yes! They Can- Shubreet Kaur Sidhu

“I have big dreams and still bigger aspirations to fulfill all of them. I am not scared of taking risks. Risks are part of my life. I am not haunted by the fact what society will think about me. I know I am right and these social rituals cannot stop me from doing what I want to do. Yes I am young and I believe I can do it.”

This is the state of mind of youth. A young person is enthusiastic, energetic, passionate and versatile. The young minds often sit in isolation and think what role they can play in their community, country and world at large. Somewhere they want to make a difference in the world by their presence. They dream to do big things without getting their minds restricted by the harsh realities of life. It is said that ‘it’s only when you can dream it, you can achieve it’.

I believe youth can bring great changes. They have the potential as well as talent. The youth is most important asset of a country. It is a recognized force. The young people are experimental. They are impatient and often refuse to tolerate what is wrong. They are the ones who think of changing what is wrong even if it has been embedded in the roots of the society for centuries. I am reminded of the scenario in India in December 2012. *Yes I am talking about DELHI GANG RAPE. Why this rape case got so much attention?* There are several hundred women who are gang raped and brutally murdered every year in India. Yet there is hardly any hue and cry against those cases. But the Delhi gang rape incident was different.

It grabbed the attention of the entire country. This happened because of all those young people in Delhi who were fed up of this growing menace. They came out on roads and showed their anger. They were not scared of police force standing in front of them. They were determined to fight against the wrong. The whole country came up in support. As a consequence, we saw our tight lipped government making strong statements and promising justice. A country, where in every 30 minutes a woman is raped, saw such a great support towards one rape victim. This is the power of youth.

Youth has great potential to bring changes, constructive and (unfortunately) destructive too. That's the reason both government and terrorists seek youth support for their selfish interest. The mind of young people can be easily molded. Here it becomes very important to channelize the youth potential towards right path. If youth is given the required opportunities, they can utilize their potential and contribute towards bringing (required) changes in the society.

In nutshell I will say that youth is a very strong agent of change. All that is required is to give them a chance to realize their dreams. They should be given the chance before they simply accept what is happening and get used to it.

“They have in them a fire,
To bring the change they desire.
Give them the right way,
And let them have their say.
Then see the wonders they do,
Dream of ‘Better World’ will then be true.”

Youth as change agents—Dhwani Parekh

Change – the constant. It has always been there, will always be there. But who brings about this change has been a subject of curiosity for many. So let's look at the most talked about group of individuals in recent times – the youth.

Who is youth? Youth or the young, in my opinion, are those who *believe* they are young. They are the ones who feel that life is eternity; that they can achieve anything they want; that they are here to accomplish *more*. That is what defines the youth. And India happens to be fortunately plentiful in this resource. Being the largest democracy in the world, our motherland has witnessed a varied and colourful history. And *changes* are what have dominated this history. From royalty to colonial rule to democracy, we've seen it all. The crux though, has been the driving force behind these changes, i.e. the youth. Had it not been Bhagat Singh, the British would not have known fear, had it not been Mahatma Gandhi's determination and will power, they would not have retraced their steps. It was sheer *youth* amongst these individuals that brought about the change.

Replaying these historical instances, the youth now, has waged its own wars and charted its own paths. When an extremely determined Anna Hazare went hungry for days altogether, just for the sake of the country, change came running on its heels, awakening the youth within the country's millions. When Ayan Mukherjee released Rockstar, he opened up opportunities for non conventional films, bringing about *change*. When V.S.S. Mani started Justdial, an IPO was the last thing on his mind, but his success encouraged *change*. All these stories point in just one direction, change is persistent, but those who accept it, are those who drive it and reap its benefits. And youth amongst all has been the prime change agent since historical times, and the very legend continues...

Youth as Change Agents -Rajas Sontakke



“Never believe that a few caring people can’t change the world. For, indeed, that’s all who ever have” – Margaret Mead. Today as a country there is an endless list of changes to be brought about. Can this be made possible with just a few people? Isn’t it a shame for a country like India, the country with largest youth population, to depend on these few people?

Young, bright, determined, energetic, courageous and many more qualities characterize the stage of life called youth. It was only when the youth whole heartedly stood the tyrannical British rule, that we were able to throw the British out of our homeland. Any major change can only be brought about in the country when it is taken up seriously by the youth.

There are many epidemics like corruption, poverty, illiteracy, female infanticide and more, which have infected the Indian society. What better time than this to take Children’s education and Child labour seriously, when Nobel prizes have been being awarded to Malala Yousafzai and Kailash Satyarthi for fighting for the same causes. Education is the right of every child and we must strive to make they get it. Education ensures a better future for a child and therefore for his family. By failing to ensure that they get educated we are snatching away our motherlands prosperous tomorrow.

I just don’t understand how can we even tolerate child labour. Children are so very insane and cheerful. They are the major reason for happiness in families, rather in the society I would say. Childhood is that wonderful stage of life when children play, read and have fun. It is the best part of one’s life. How can we even dare to snatch their gift?

Let us take a pledge today to make sure that we take up the responsibility of giving back happiness to the children, who make our lives so lovely.

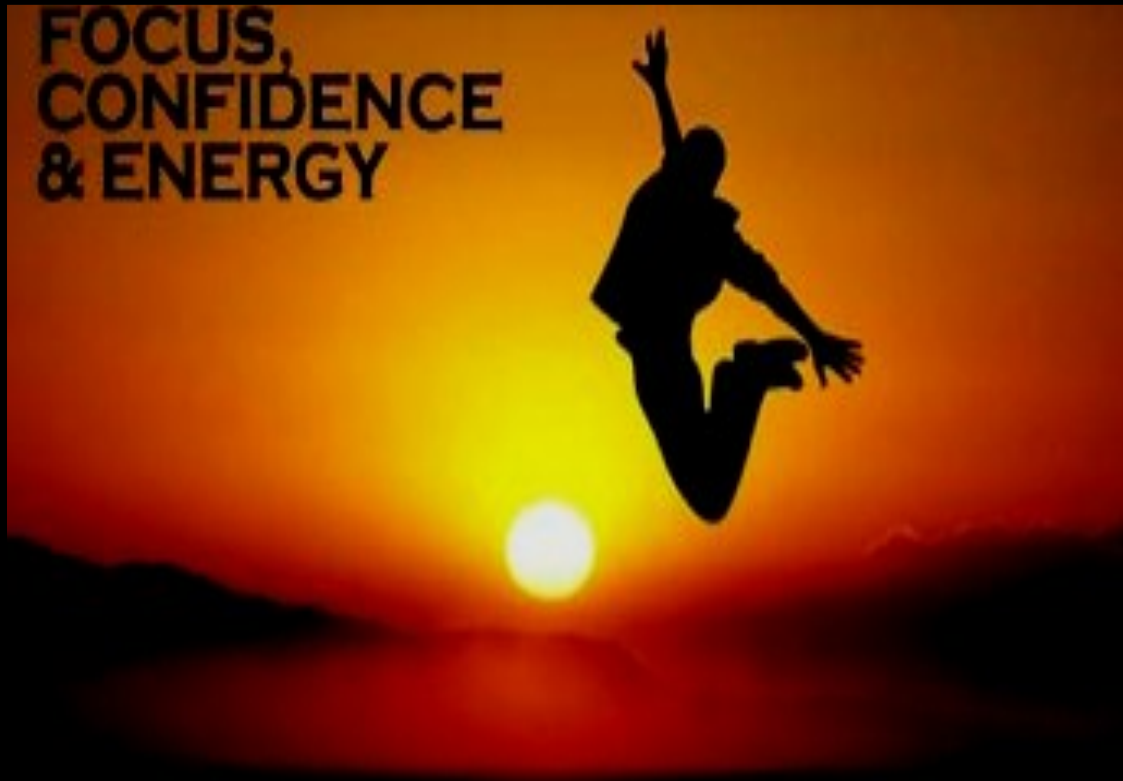


By Anees Sabiha Ghani

India is the country in the world with the second largest population. 365 million of that population lies in the age range of 10-24. For any country, the young people are the ones who are the backbone of the economy. By investing properly in them, the economy can soar. They are the ones who are the key to any change that can happen. As the famous musician Kurt Cobain said, “The duty of the youth is to challenge corruption”- so for any major revolution to occur, the youngsters have to be the ones who take the mantle.

The elderly people have wisdom- they have led full lives with myriad experiences shaping them into the people they are today. But the youngsters- they have the freshness, the energy, the zeal to do something different. They want to do things in a way never done before, want to see things never seen before, and want to create things never created before. They have the determination and the motivation to succeed. So, if any major change has to take place- we must shape the youth- we must take their diverse talents and harness it. For this, they need to be empowered and educated. With education and empowerment, they can become the true agents of change.

We have already seen what the current prime minister of India did- he targeted the youth and built up an image which resonated with them in their minds. The youth want to do things that can change the world- they want their work to be felt. So, if they are involved in the decision making processes, they can bring in a newer and fresher perspective to the way things are run. The youth have powerful emotions- they feel very strongly about topics such as rape, terrorism, politics etc. If this can be employed in a productive way- it will bring about a massive change in the country. If a young person raises his or her voice against social injustice, it creates a reverberating effect and more and more people join in that. We have seen examples of that in our own lives- all the rallies and mass protests are almost always started by the young.



So as agents of change, the youth can address the social issues plaguing their country. They can build relations with the government by becoming a youth champion. Congress had succeeded in the earlier term because it had a ‘youth brigade’. This alone shows how important it is to have someone become a ‘youth champion’ - which is exactly what our PM had done. So, by connecting with the government, the youth can play a key role in bringing about changes in the system.

Thus, I believe that the youth has to be at the forefront of the change that they want to bring onto their lives. They have to be the ones who will innovate, build, create and lead a global change. If they are neglected, the country will be impoverished. We have to ensure that that doesn’t happen. So, to sum up, in the words of Franklin D. Roosevelt

“We cannot always build the future for our youth, but we can build our youth for the future.”

मैं आतंकवाद से नहीं डरता-Himanshu Tyagi

आज मैं भरी महफ़िल में ये एलान करता हूँ,
की मैं इस कायर आतंकवाद से नहीं डरता हूँ।
मैं ही इनके हमले में तिल-तिल के मरता हूँ,
फिर भी यूँ बिखर कर मैं हर बार संभालता हूँ,
ये आतंकी फैलाते दहशत हज़ारों में,
ये आतंकी फोड़ते बम बाज़ारों में,
फिर भी मैं निडर होकर इस बाज़ारों से गुज़रता हूँ।।

ये कायर हैं करते हैं छुपकर वार,
हर बार लाल करते हैं ये मौत की तलवार,
मैं अब भी ज़िंदा हूँ दिल से,
क्या हुआ जो मैं इस तलवार से हर बार मरता हूँ।

अरे आतंकियों मेरा ये एलान सुन लो,
अपने छुपने के लिए अलग गली, अलग मकान चुन लो,
क्योंकि अब भी मैं हर गली में तेरी मौत बन कर विश्वास से फिरता हूँ।

मैं कोई एक आदमी नहीं, इस देश की जनता हूँ,
मैं ही विश्वास की बूंदों को मिलकर एक लहर बनाता हूँ,
हैं अगर हिम्मत तो आके भीड़ सामने से फिर देख मैं तेरा क्या हथ्र करता हूँ।



है नहीं मेरे देश की कमज़ोर नींव इतनी,
करले मेहनत हमे बांटने की तू जितनी,
मैं इंसान हूँ, बस इंसानियत का सम्मान करता हूँ,

है निकल रही जोश से हर आदमी की आवाज़ ये,
तय हो गया है तेरे अंत का अब आगाज़ ये,
ये दिल के कायर आतंकवाद, मैं बहादुर हूँ, तेरे वारो से नहीं डरता हूँ।
मैं फिर तुझे बता दूँ मैं आतंकवाद से नहीं।।



A close-up, low-angle shot of a brass hourglass resting on a dark wooden surface. The hourglass is tilted slightly to the left. The top bulb is filled with dark sand, and a small amount is falling through the narrow neck into the bottom bulb, which is also partially filled. The background is a warm, out-of-focus wooden surface. The text "Year 2014" and "In Review" is overlaid on the right side of the image in a black, serif font.

Year 2014 In Review

FRIENDSHIPDAY CELEBRATIONS

Event: Friendship Day Celebrations with Kids from “Saral”

Date: 3th August 2014

Venue: Institute Of Management, Nirma University

Every year we celebrate our friendships with the dear ones on the First Sunday of August. This year Rotaract Club of IMNU decided to add few new friends to their family. RCIMNU in association with SARAL, celebrated the friendship day with the underprivileged kids from the surrounding areas of IMNU.

Saral Foundation is a registered NGO working towards the betterment of children not just inside the campus, but all over Ahmedabad. Saral's school for underprivileged kids was inaugurated on May 6, 2012 under the STP programme of the Government of India. Saral is thankful to the government for providing a teacher to make the dream of providing the kids an educated life a little easier.



The children come for evening activities in the campus where a group of volunteers play with them and also teach them how to converse in English, crafts and other extra-curricular activities. These children are active participants in all the events and festivals organized in IMNU throughout the year.

All the kids were brought to the campus in the morning. They were given some gifts and snacks. Some of the students explained to them the meaning of friendship and importance of friendship day.

Then the students shared “Friendship Bands” with the kids declaring their friendship with each other.

Objective of this event was to increase awareness among students about these kids and the NGO. It also helped students understand how by doing few simple things we can bring smile to these faces. There was a big turnout to the event with students lining up to give friendship bands to their new friends.

All the arrangements for the event were done by RCIMNU with help from Saral Foundation. It gave us opportunity to collaborate two social fronts of IMNU and organise an event together.



BLOOD DONATION DRIVE

*For he's the master who knows how to
give and care!!!!*

A blood donation camp is organized by the Rotaract Club of IMNU every year in association with different blood banks. This year, the camp was held in collaboration with Civil Hospital, Ahmedabad on August 12, 2014 .

All excited, the students of IMNU were, as they made an attempt worthwhile. The much awaited blood donation camp was organized within the campus by Rotaract club of Institute of Management, Nirma University. It was indeed a point of glory to fathom the “joy of giving” as they say. Students in huge number from different branch of the university showed up to give their bit.



All the more astonishing was to spectate the way the event was organized. Everything, right from the weight check-up to blood retrieval was taken care of with utmost care. The doctors ensured that any person who would not match the minimum health requirement was not allowed to donate. In addition to this, they also provided health tips to participants whose hemoglobin level measured less. The entire arena was blissful as people encouraged the donors through words and photo clicks. A great experience, as it was and the donors would have indeed said, **”Karke dekha,acha lagta hai”**.

A total of 170 donors donated blood out of more than 250 registrations for blood donation.



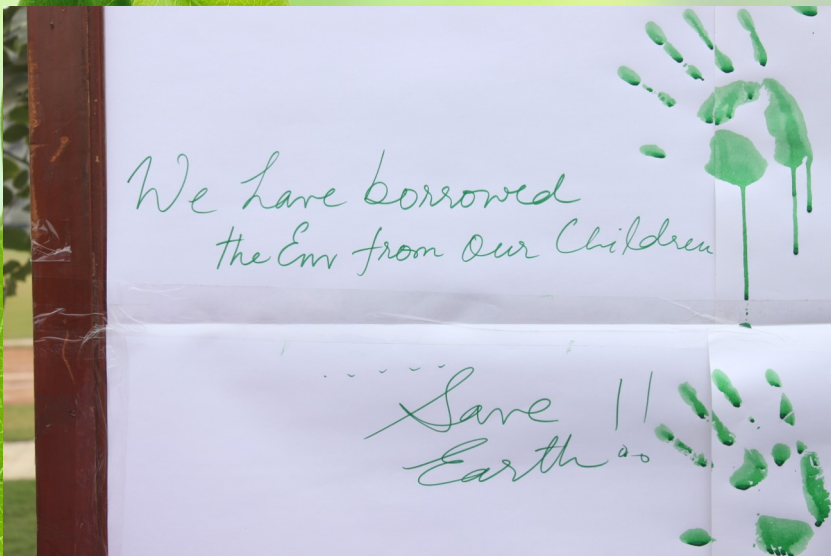
GO GREEN EVENT

"Though no one can go back and make a brand new start, anyone can start from now and make a brand new ending."

On 20th December 2014 Rotaract Club of IMNU conducted "Go Green" event in Nirma University. Objective of this event was to create awareness among youth towards the declining health of mother earth. Different activities were planned and conducted as part of this campaign. More than 50 Students participated in this event.

On the event day all the students were wearing Green Dress to support the event. A competition was planned among all the 5 sections (4 Full time and FB class of 1st year) for designing Go Green Posters. All the students gathered near the Pharmacy canteen. The volunteers had set a white board near the Cricket Ground (near Pharmacy Canteen) along with green colored solution in a bowl. Prof. Sapna Parashar inaugurated the function by imprinting her Palm impression on the white board by dipping her hands in green color solution and pressing against the white board. Other core committee members and

all the students also expressed their concerns towards the environment by imprinting green palm on white board.



It was the plantation next that gave the feeling of really going Green. Sapna ma'am and all the other students planted more than 60 saplings and watered them. Then the prizes were distributed for the winners of class wise competitions. RCIMNU secretary Hiran V M announced the prizes namely Prize for Best Poster won by Nawabz and Prize for most enthusiasm and collective participation won by the Stallions. Sapna ma'am distributed the prizes and the photo session followed.



Manthan

Manthan (summit on global affairs) the annual flagship event of RCIMNU was conducted on 15th March, 2015 at ILNU, Auditorium.

The theme this year summit was “Threat to World Security and Economy in the Backdrop of activities by ISIS and Terrorist Groups” and the

word Manthan lived to its meaning. Sixteen teams including six from outside the institute sat together as delegates from sixteen countries and tried to find solution to the problem. The atmosphere was electrifying with each team presenting a new perspective to the issue. The summit was conducted on the lines of Model United Nations. After three energy draining rounds and four long hours teams of Syria and United States came up with the solution. While Team of Syria from BBA IMNU stood first, and team of United States from MBA IMNU stood second. All in all it was first of its kind event that took place at Institute of Management, Nirma University.

“I have attended many MUN before and never thought MUN can be tweaked and conducted such wonderfully and made compact to be conducted in one afternoon”, Syrian Delegates.



Khwaaishein

In January 2015 Rotaract Club of IMNU initiated “Khwaaishein” event in Nirma University. Objective of this event was to fulfil the desires of the not so privileged people associated with Nirma University.

“ख्वाशियेनि कुछ उनकी भी हैं,

देखे सपने उनने भी हैं,

ज़रिया हमें बनना है,

अधूरे उन ख्वाबों को पूरा हमें करना है,

आँगन को उनके खुशियों से भरना है,

अपने लिए तो अक्सर ही लोग किया करते हैं,

आज उनके लिए कुछ कर गुजरना है,”

This is the main motive behind our event khwaaishein. We strive to fulfill the desires of the not so privileged once and attempt to leave a smile on their face. The event is being currently carried out in full swing and we as of now has fulfilled the khwaash of one of the guards Sailesh bhai Patel. The students have come forward in great numbers to fulfil his desire of educating his girl. We hope to make a difference in his life.

Drivers of Success

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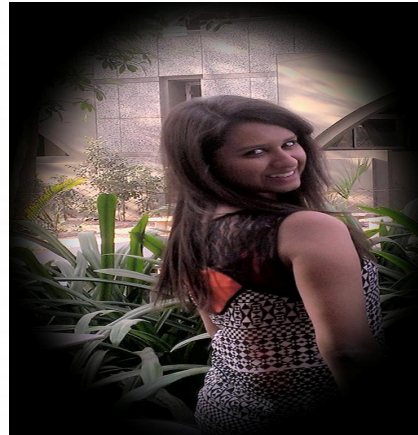


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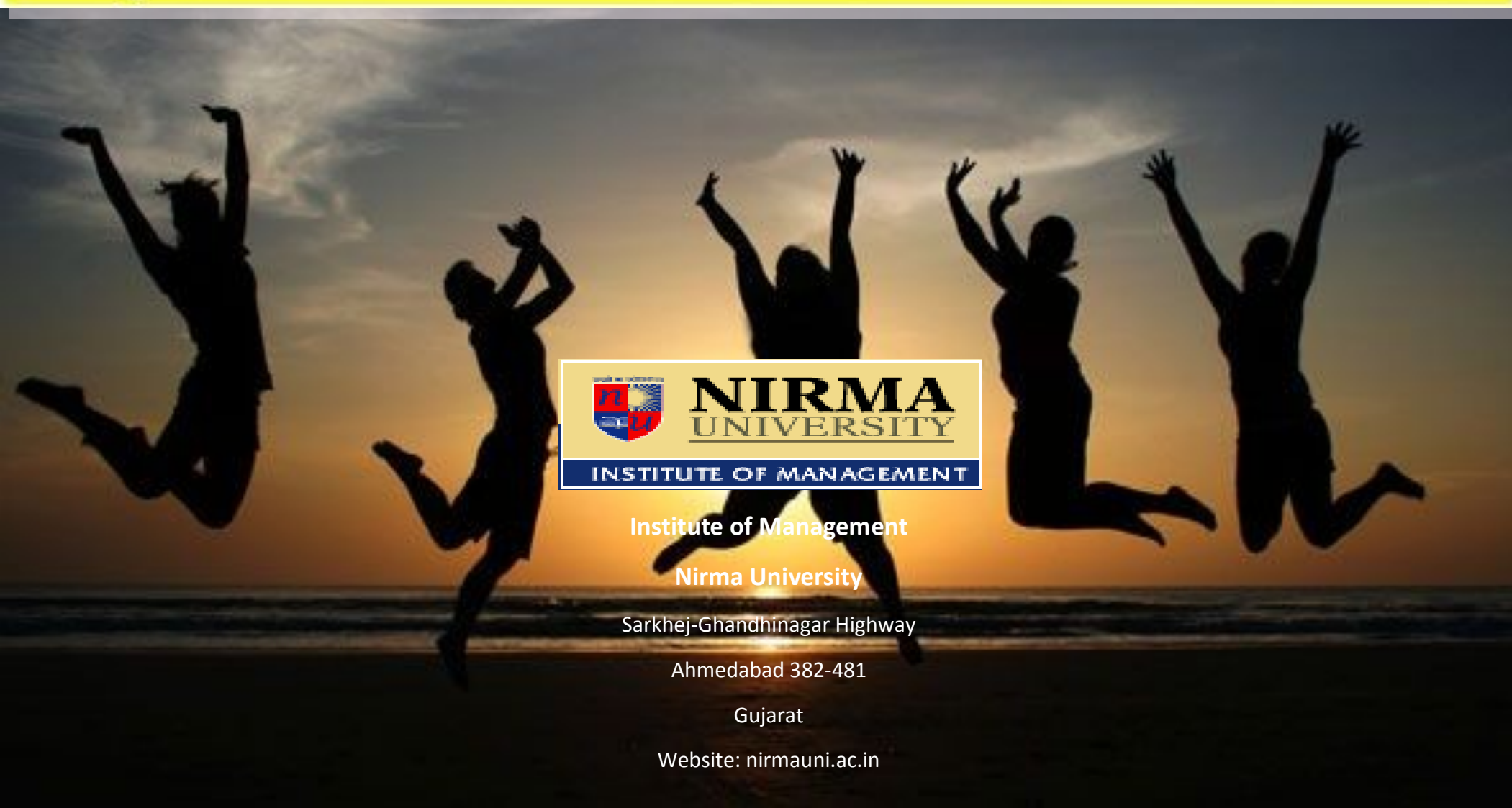
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